



News from the Chairman of the Board of Directors,  
Prof. Moritz Hunzinger

28.10.2015

1. Cashcloud is optimizing its Customer Service operations and its processes. New communications platforms will be established and integrated into ongoing business activities. A self-service engine (Zendesk) will also become operational to boost the efficiency of the firm's Customer Service. Furthermore, Whatsapp will be available to enhance customer communications.
2. Cashcloud Romania is increasing its staff by 35 % in 2015.
3. The Company is preparing its operations for the year-end auditing process and has appointed Mattig-Suter, Switzerland as the auditor.
4. Cashcloud has just recruited two analysts who will focus on enabling the Company to become a Big Data specialist. Customer lifecycle management, retention programs and behavior analysis will provide Cashcloud information it needs to generate additional revenues.
5. Cashcloud has partnered with Trialpay (a 100% subsidiary of VISA) to enable Cashcloud customers to earn money.
6. Cashcloud is a truly international firm and operates in 6 countries throughout Europe and employs 53 persons with 12 different nationalities (German, French, Portuguese, Polish, Rumanian, Ukrainian, Moldavian, Spanish, Bulgarian, Ecuadorian, Swiss, Dutch).
7. Cashcloud's webpage may be accessed in 13 languages while the Cashcloud application is available in 12 languages.
8. Cashcloud has 177,000 registered users as of today. This number is anticipated to rise to 200,000 by the end of the year.
9. The Company's planned expansion into 22 countries and 6 currency areas is on track.